NTT DATA

Transform your technology, accelerate your outcomes

With Technology Solutions that advance intelligent, software-defined infrastructure and modernized hardware
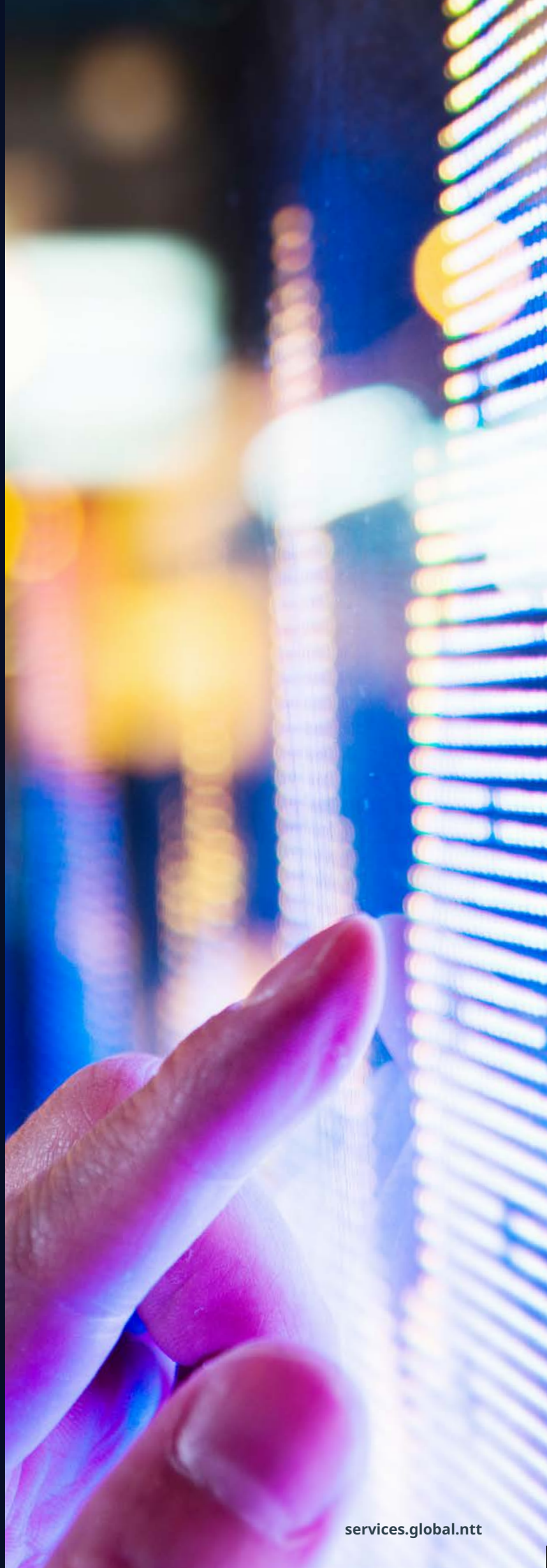
Introduction

Great modern enterprises are their technology. It gives them the capabilities they need to operate, innovate and transform in the way their business demands quickly and effectively, now and in the future. Without this strategic approach to technology, enterprises cannot seize new opportunities to get closer to customers and move ahead of the competition. Digital transformation is fundamental to this.

The software market is thriving. Businesses are purchasing software as they embrace digital transformation but they struggle to manage licenses, especially as new software is introduced at an ever-increasing rate. So even with their desire for more flexibility, adaptability and optimization, there's a lack of willingness to move everything into software-defined infrastructures all at once, with massive investment required in existing infrastructure. Instead, this digital shift is being realized by evolving hardware and innovating more software-defined capabilities simultaneously.

As a result, it is critical for enterprises to take a blended approach with technology and services, bonding the power of software and hardware to adapt and power into the future, whatever it holds.
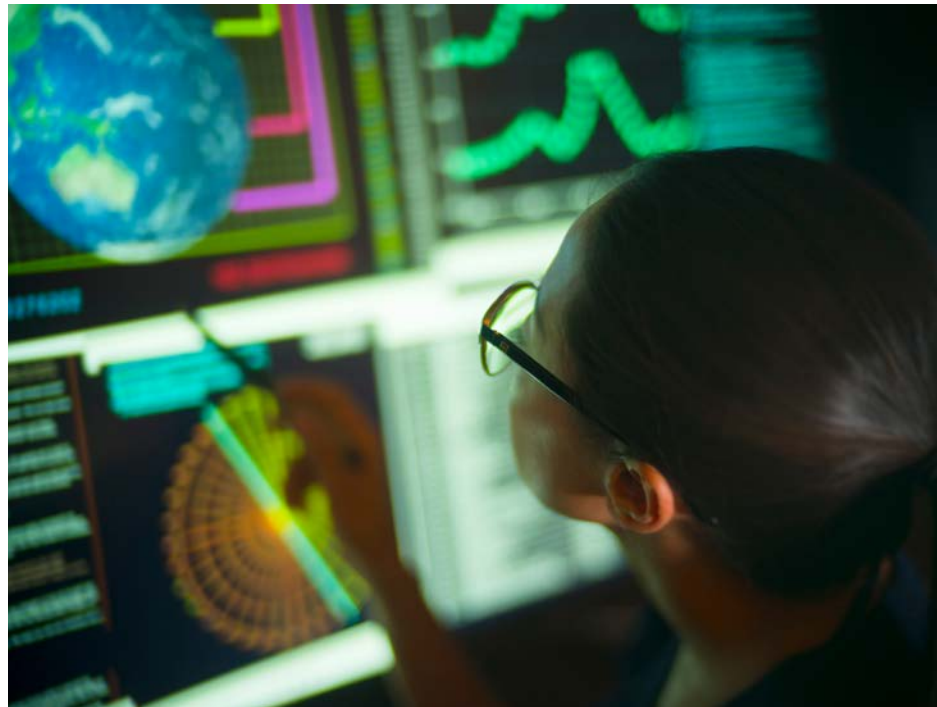
Your technology transformation partner

We're here to provide you with a new kind of intelligent infrastructure for better business outcomes realized through your technology. It's about building your business for business change: continually evolving for the future, adapting to the challenges you face, empowering your people with the technology they need to really make a difference.

We provide you with the intelligent infrastructure that helps you realize the full power and breadth of your technology across the stack. The capabilities you can access cover network and connectivity, private 5G, cybersecurity, hybrid working, voice and collaboration, and domain-specific process consulting. And with our full suite of lifecycle services from technical, support and managed services, delivered as a single digital experience, you can be sure of a robust foundation for your business to continually modernize and innovate across both your technology and business environments.

We also use in-country teams of engineers and consultants, with in-depth industry and technology expertise from all over the world, so the service you receive reflects global best practice while always aligning with regional requirements and regulations. As global as possible, as local as necessary.

Delivering better business outcomes by transforming your technology

Our Technology Solutions enable digital modernization and the change that is needed to drive your business forward. Our end-to-end approach that considers technology, operations and consumption delivers tangible business outcomes, maximizing success with one exceptional digital experience for your customers and your people.

Through our lifecycle services, including managed services, you have easy access to real-time data and insights across everything your business does. This provides pre-emptive and predictive clarity of how new and existing platforms, software and technology are being adopted and used. As a result, you can ensure your technological backbone remains robust and appropriate to the needs of everyone working in your organization.

Of course, this has a positive effect on optimizing cost and performance of your technology investments. Our experts will help you continually find optimizations across your ecosystem, removing gaps, siloes and therefore business lag. This further supports service health and availability for improved financial and operational efficiency.

In addition, this approach helps your business lean further into the digital, hybrid world while becoming more secure and resilient. Everything your business does is galvanized by risk-mitigated technology infrastructure and operations.

Delivering better business outcomes by transforming your technology

Delivering long-term competitive edge across the wider business.

Crucially, we are building an environment that supports continuous, connected and consistent CX and EX improvement. The focus here is on cutting out extra steps and unnecessary complication while improving usability through next-generation AI, VR and AR. Each technology you deploy will make service delivery simpler and easier with a single, seamless point of engagement for all users, no matter which channel they use.

We also recognize the importance of achieving sustainability goals and will provide improved insight into energy usage across your estate. This proactive adoption of 'green IT', including real-time reporting on energy consumption, makes your business more effective, efficient and less wasteful of resources and energy.

Ultimately, with us as your strategic business partner, we'll help you develop a future-ready approach that increases speed, agility and innovation across your business. With our advanced technology expertise, you'll be able to spin up new services, greatly accelerate development cycles and ensure your R&D efforts are quickly market-ready. Which means you have greatly reduced time to value and can get there with assurance.

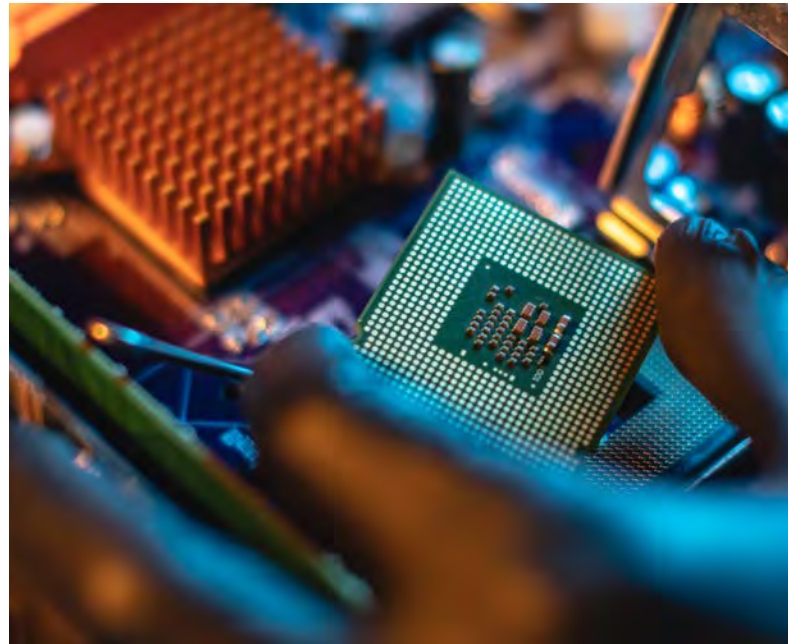# Why we are the right technology transformation partner for you

We deliver all these benefits in the way your business needs, with end-to-end technology from edge to cloud.

We provide truly multivendor technology solutions and full lifecycle services, including managed services, across your infrastructure environment. This includes software-defined enterprise technology delivered on a digital platform that provides a 'single pane of glass' view of infrastructure-wide performance and management.

This is possible thanks to our many decades of technology, domain and industry experience, globally refined and locally focused in +80 countries. We know each organization's technology needs are unique. Because of this, we can help you map and align the right solutions to your specific business needs. This means we have real insight into the true challenges on the ground. We will work closely with your teams and partners, deepening our collective understanding of the real pressure points you face, how to overcome them and make success more likely.

We can also share extensive capabilities from our leading technology partnerships with—among many others—key vendors such as Cisco, Microsoft, AWS, Palo Alto Networks, HPE Aruba and Juniper. And we can bring these different technologies together effectively as a single, unified experience for your business.

This profound combination of expertise has added to our renown for pursuing continuous innovation for our customers. We have an unmatched number of patents that apply across all technology environments—from data centers and managed services to cybersecurity. We're also one of the only partners who can offer true global scale with engineering and digital experts on the ground, who are well-versed in regional needs, challenges and regulations.

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For your now and next

NTT provides the intelligent infrastructure for your full-stack hardware and software needs as a single digital experience and supported by a full lifecycle of services. This is a seamless, robust and reliable approach to hybrid infrastructure, supported by a multivendor digital platform.

The result is always about excellent business outcomes first rather than just excellent technology. You increase business speed and agility. Enhance your digital CX and EX. Accelerate innovation. And ensure dedicated sustainability through 'green IT'. This is about digital modernization with a single, consistent digital business experience for all, one that is cost-optimized, high-performing and insight-driven.

Wherever the future takes your business—and wherever you feel you must go next—we're here to help **transform your technology and accelerate your outcomes.**