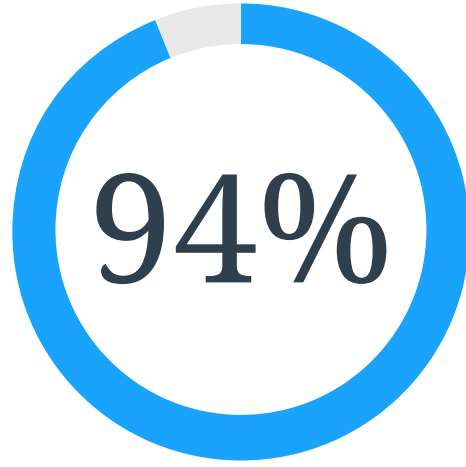


NTT DATA 2024 Workplace Transformation Perspective

Tech-wise and human-centric: a blueprint for workplace transformation and a next-generation employee experience (EX)

EX is an executive priority



of CEOs link EX improvements to bottom-line success.

EX is linked to:

- Customer experience
- Innovation
- Competitiveness
- Revenue

Reimagining the workplace for progress and profit. 5 critical steps

- 01 Secure executive buy-in
- 02 Audit existing infrastructure and workforce skill sets
- 03 Evaluate cybersecurity demands
- 04 Determine immediate and long-term needs
- 05 Identify support measures for a distributed workforce



The technology that enables EX

What organizations are prioritizing in the next 12 months:

Intuitive collaboration solutions that align with operational needs



Integrating quality-monitoring and analytics tools with workforce-optimization tools



A seamless user interface, good user experience and intuitive design



AI and machine learning



Integrated experiences replace a siloed approach

Successful workplace transformation requires technology integration to:

- Connect critical business functions: Sales → Product → Delivery
- Promote collaboration, innovation and growth

Accelerate connectivity

93% of organizations recognize their most pressing business and digital transformation challenges are linked to and directly affected by the network.

50% of senior executives still need to align their technology strategy with their business goals.

Multicloud networking, edge computing, SD-WAN and 5G are enabling faster workplace transformation.

Streamline security

Only **46%** of senior executives agree strongly that their cybersecurity controls are effective in protecting and enabling employees wherever they work.

The way employees access applications and data requires **new security approaches**, such as **zero trust**.

Third-party providers can be **more cost-effective** and provide much needed support when skills and resources are lacking.

Everything software-defined

Rising demand for digital talent + high attrition rates = **increased outsourcing**

70% of organizations will use service providers for digital transformation by 2025.

Software-defined infrastructure enables faster deployment of solutions and services that to empower employees and improve experiences.

By integrating cutting-edge technologies and fostering a culture of adaptability, you can navigate the challenges of today and position your organization for sustained success in the future.

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Transform your organization and enable people to thrive