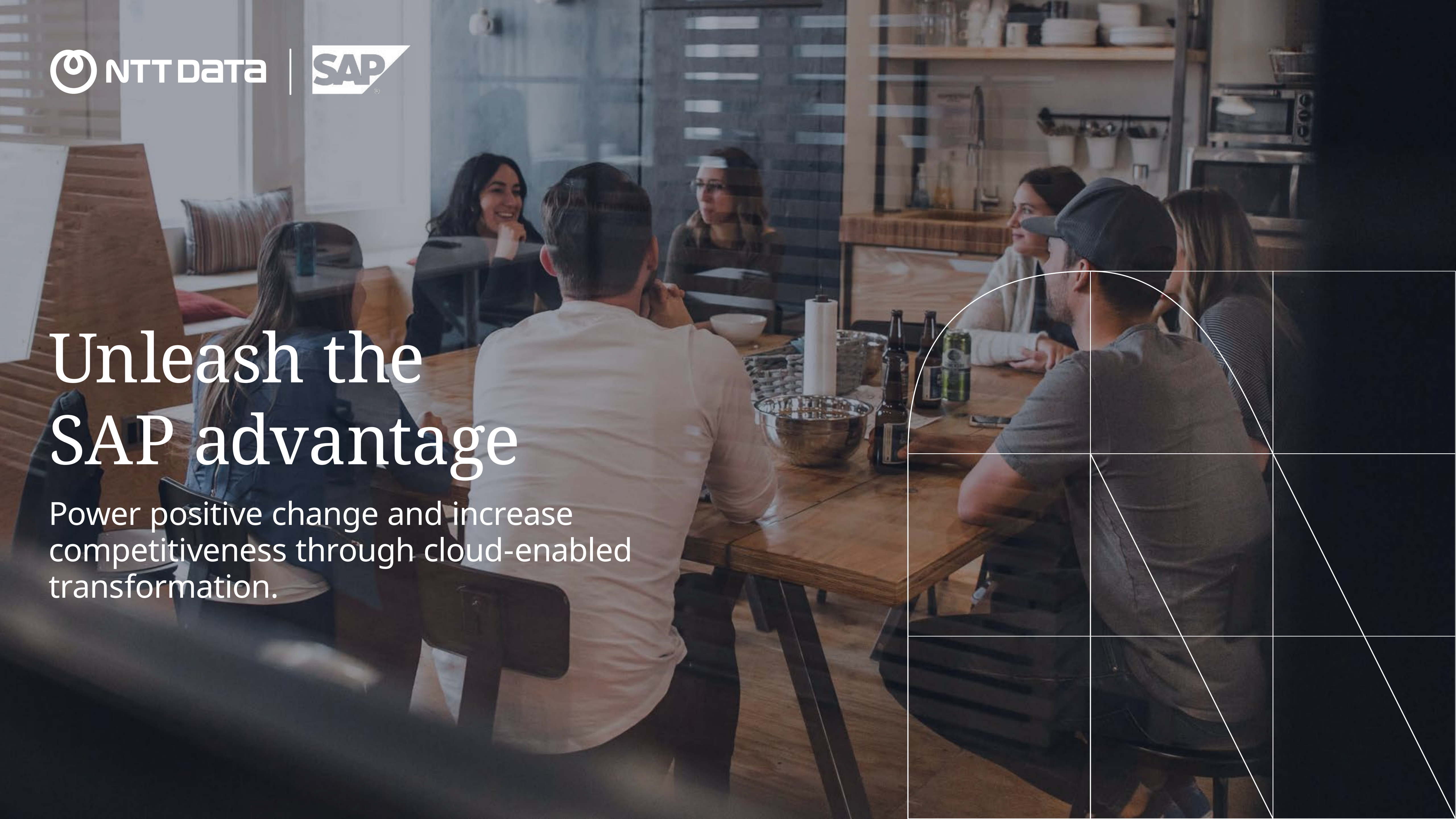




# Unleash the SAP advantage

Power positive change and increase competitiveness through cloud-enabled transformation.



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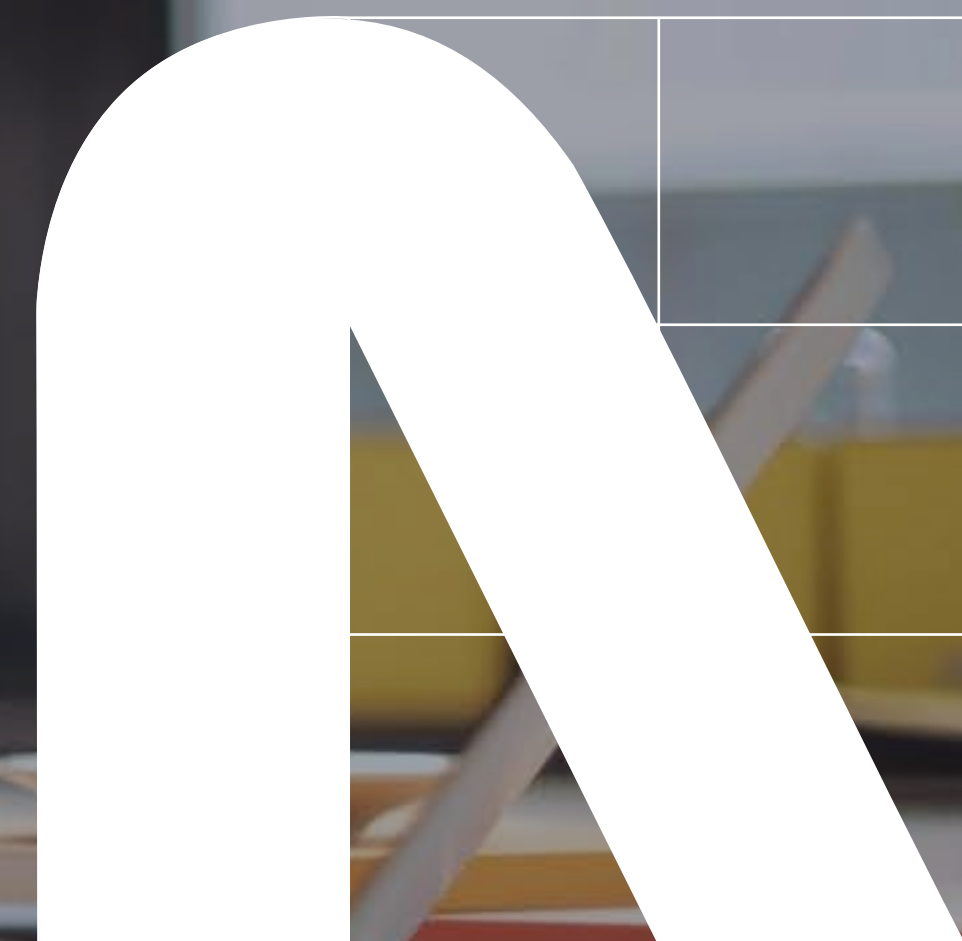
# Introduction

**To create value for stakeholders and stay a step ahead of the competition, organizations are looking to technologies like cloud, AI and GenAI as part of their broader digital transformation.**

But to transform successfully requires data, insights, and the ability to interpret these effectively across an organization.

This guide outlines the benefits of SAP on cloud and how the NTT DATA and SAP partnership enables transformation success.

# Insight separates leaders from laggards



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# Redefining what it means to be data-driven

**Digital organizations are inherently data-driven. They know how to leverage data-supported capabilities to make the most of their information assets, especially during times of business disruption.**

Without the right data and insight, companies in today's digital world are likely to be left behind. Those that can make the most progress, fastest, will be better positioned to meet customer needs and remain competitive.

But what does it look like in practice when companies move their data and processes from existing IT systems to more modern, innovative, and powerful systems?

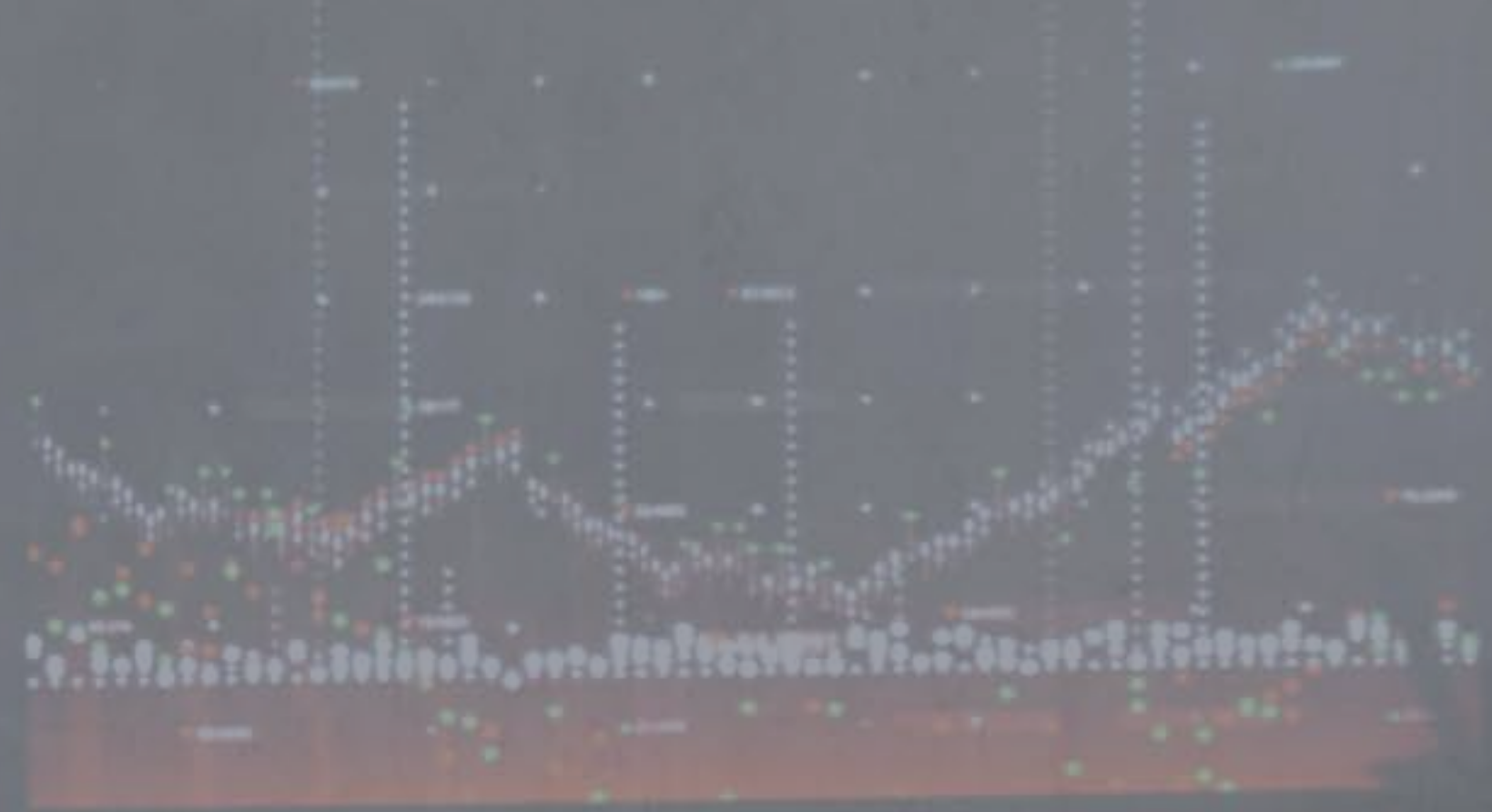
For many, this requires moving their data and processes to more modern, innovative and powerful systems. Here, the enterprise resource planning (ERP) system plays a central role by enabling the automation of business processes and the integration of data and systems.

SAP has established the gold standard for ERP solutions that give organizations the answers they're looking for – in real time – by analyzing terabytes of operational, transactional, structured and unstructured data.

Using SAP business applications in the cloud allows organizations to improve operations, change outdated business models and processes, and introduce new capabilities that support business best practices. They can consolidate standalone legacy applications, standardize and integrate all existing and new applications, and eliminate the use of disconnected systems.

Migrating SAP to the cloud is not always an easy and straightforward process, though. SAP systems are large and complex, and they're often powered by a combination of outdated operating systems and databases. Many organizations customized their SAP systems significantly to meet specific needs, and this customization can complicate the migration process. The presence of unclean or inconsistent master data also poses challenges.

However, with the right approach, skills and planning, every organization can migrate SAP to the cloud efficiently.



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**A forward-thinking, innovative SAP cloud migration strategy puts you a step ahead of competitors that stay loyal to legacy systems which no longer serve their business needs. With cloud, you can act faster to identify and pursue new opportunities, gain new levels of data-driven insight and uplevel your ability to deliver an exceptional customer experience.**

For long-time SAP organizations, moving to the cloud means moving critical systems and applications to a brand-new operating environment. Building an SAP migration strategy that takes advantage of all the cloud has to offer while staying true to what's already working for your organization can feel like a daunting prospect.

Many organizations choose to work with an SAP-certified migration partner to guide them. This strategy has many benefits: you'll access deep levels of SAP knowledge and agile problem-solving skills that come only with extensive experience. Plus, you'll be able to streamline your migration process, reduce risk and optimize costs every step of the way.

Preserving data relationships, formatting and metadata during the migration process is a significant challenge for many companies, especially those with intricate data structures.

SAP migration service providers have proven best-practice processes in place that can help you implement while customizing.

### Gain a competitive advantage from insight

SAP plays a pivotal role in business success in many ways. These include helping organizations to understand financial performance, optimize supply chains and enhance customer experiences.

Together, NTT DATA and SAP take this a step further, using a variety of creative methods and tools to uncover areas of innovation and explore ideas for improvement. These are then translated into actions and incorporated into a strategic roadmap.

NTT DATA is recognized as a Global Strategic Partner by SAP, which means our partnership extends beyond a conventional business relationship. This designation provides us with exclusive access to SAP's latest technological innovations, enables close collaboration in product and service development, and ensures comprehensive strategic support. It reflects our commitment to excellence and positions us to deliver cutting-edge business solutions that drive long-term success for our client by enabling them to improve user experience, reduce costs, free up cash flow, and more.

### Accelerate business transformation

Organizations need to align their business needs and technology capabilities to set the stage for sustainable and continuous innovation.

An SAP transformation project can be a critical part of a broader business transformation. It is a strategic move that helps ensure organizations remain agile and competitive in a dynamic market.

In the past, adapting and individualizing SAP applications took a great deal of effort. Now, organizations can integrate new functionalities and features from other standard products through standard interfaces and combine them with custom-developed extensions, while still benefiting from independent lifecycles, updates and support.

Transformation should include a compatibility analysis that covers cloud platforms, database migrations, server locations, service models, licensing models and technology integration strategies, depending on the organization.

Working with an experienced SAP partner can ensure a smooth and successful migration.

NTT DATA's advisory experts provide analyze your situation, provide valuable insights and help you plan concrete improvements. We provide a tailor-made solution for SAP S/4HANA adaptation that uses the right combination of tools and covers everything from technical migration and business requirements to technological innovation. NTT DATA also offers a full range of services that complement your RISE with SAP solution and address your full technology stack. We have the people and the tools to help you succeed, whether it's with onboarding and project support through system integration or helping you navigate support in a RISE environment.



SAP migration service providers have proven best-practice processes in place that can help you implement while customizing as needed.

### Harness the power of AI and GenAI

With so many connected devices generating data that can be used to inform business decisions, organizations need capabilities that allow them to maximize value from large datasets.

With AI technology, they can use data to make informed and accurate decisions and become an intelligent enterprise. IoT sensor data, for example, can be combined with AI-enabled cloud-based services to increase supply-chain efficiency. Robotic process automation can streamline repetitive tasks and eliminates human errors. Digital avatars can free up valuable time for your employees and optimize services for your customers. Machine learning can improve forecasting.

The successful use of AI demands a holistic approach based on your business context, goals, existing technologies, and more. With AI capabilities embedded in its applications, SAP empowers business processes with AI that's intuitive, flexible and powerful.

With this in mind, NTT DATA seeks to acquire a deep understanding of your organization to develop a customized, modular and iterative approach to implementing AI in your organization. Our AI Maturity Assessment and AI Scan are designed to identify high-potential use cases based on your current ways of working.

## Innovation for learning

NTT DATA won an award at the 2022 SAP Innovation Awards for an AI-based learning application for kids. The award recognizes the "AI Learning Helper", a digital avatar that helps children become confident readers through play. It automates and humanizes the learning experience through advanced AI and robotics technology, using a digital avatar that interacts with children in a personalized way and helps them learn to read. The avatar helps children with vocabulary, pronunciation and story comprehension. It can ask and answer questions and recognize emotions.

### Solutions for sustainability

As an SAP Global Strategic Service Provider, we maintain a close partnership with SAP and therefore have access to their broad portfolio of innovative sustainability solutions.

To manage their sustainability across the enterprise,, companies need business process technology to that enables them to identify, quantify, analyze and act on data throughout their end-to-end operations. SAP Cloud for Sustainable Enterprises brings together a comprehensive portfolio of solutions that enables businesses to holistically manage sustainability performance.

While the solution is comprehensive, the approach is simple: one customizable cloud offering, one license and expert implementation support from SAP and partners like NTT DATA.

Whether you want to achieve your net-zero sustainability goal, comply with sustainability regulations, reclaim waste materials or empower a more diverse workforce, NTT DATA and SAP Cloud for Sustainable Enterprises can provide the technology solution to power your outcomes.



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# Managed SAP from NTT DATA

**NTT DATA's consultative approach and deep industry expertise enable us to deliver practical and scalable IT solutions, including for SAP, that help large organizations accelerate their digital journeys.**

We support clients in adopting SAP technologies, by tailoring their SAP landscape to their specific needs. We specialize in complex transformation programs, including all SAP Digital Core (SAP S/4HANA) and Line of Business applications (SFSF, CONCUR, ARIBA, IBP, etc.), for multiwave implementations and rollouts.

We provide one of the industry's most advanced SAP hosting platforms, which includes expert application management across all deployment environments: on-premises and hosted, as well as private, public, hybrid and multicloud.

Our end-to-end 24x7 Managed SAP Services come with a single contract, a single set of SLAs, and single point of contact for ease of service management.

We also promote the development of SAP-on-top solutions, creating tailored templates and solutions using our own products and accelerators.



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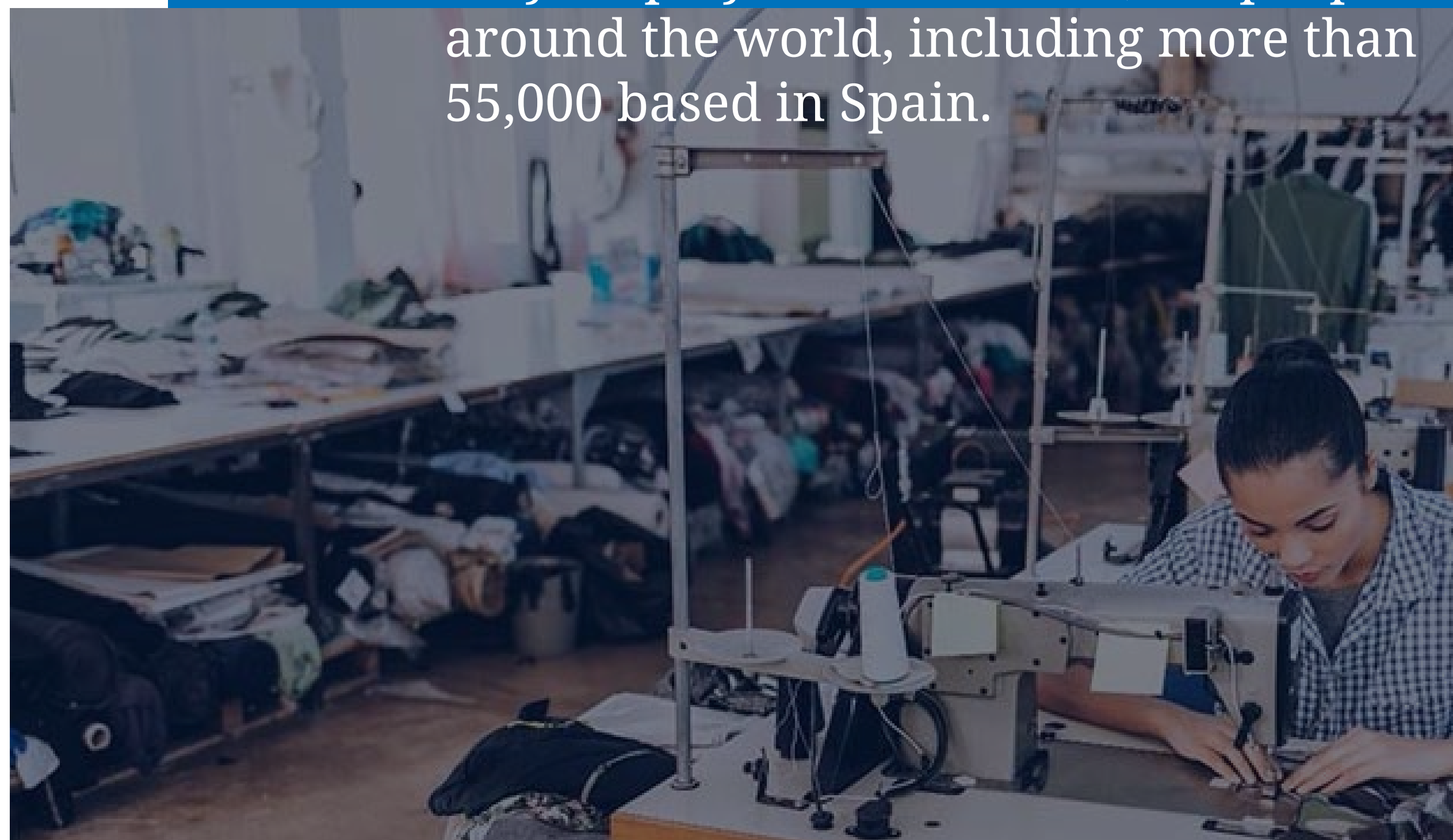
# Spanish retail giant undergoes SAP refresh

NTT DATA is an expert SAP HCM and payroll processes partner, meaning that NTT DATA can best provide a wide overview and understanding of the new SAP payroll processes. NTT DATA and the client have an existing relationship concerning other technical SAP projects.

Importantly, NTT DATA provides a fresh and agnostic point of view on the client's needs, proposing a solution that combines different business units into a holistic solution that goes beyond just technical requirements to take user experience and extended functionality into account.

With that in mind, NTT DATA offers both business and entrepreneurial vision alongside their technical expertise and experience, meaning that even in complex cases such as this, a real solution with a realistic timing plan and architecture design are proposed.

Finally thanks to NTT DATA's international presence, any future SAP HCM transformation roll-outs in other territories could be carried out by in-country teams.



“ Generating revenue of over €27 billion, they employ more than 165,000 people around the world, including more than 55,000 based in Spain.

[Read the case study](#)

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# NTT DATA and SAP: proven enablers of business transformation

**NTT DATA and SAP have worked together for over 30 years to support organizations' business needs worldwide. This deep relationship enables both companies to leverage our best capabilities and expertise to deliver solutions that help companies transform into intelligent enterprises. NTT DATA is one of a few SAP Platinum Partners in the world and is also an SAP Global Strategic Services Partner.**

NTT DATA holds multiple SAP Pinnacle Awards. These awards recognize excellence in various SAP products, and NTT DATA has received them in almost all SAP products. These awards highlight NTT DATA's expertise and success in implementing and supporting SAP solutions.

Our joint solutions lead to a unified and automated collaboration experience for customers, suppliers, retailers, manufacturers and logistics providers. We enable a digitally connected value chain that improves performance, transforms the customer experience and enables new business models. With access to real-time data and analytics, organizations can leverage vital information to drive agility and resilience across the value chain.

We deliver exceptional SAP cloud migration and managed services for relocating, managing, hosting and maintaining your mission-critical enterprise applications. With a large percentage of our global clients running SAP, we have unparalleled insight and expertise in delivering SAP solutions that meet international, regional and local requirements.

As a long-term strategic partner, we work with our clients to solve complex challenges and enable sustainable success. Together, we turn great ideas into reality.



# Five tips to help open your eyes to new opportunities

Intelligent enterprises can act fast and adapt quickly to cope with new challenges. Is your business one of them?

Here are five questions to ask as you consider the next steps to take for your organization:

1. Do you have data that is abundant but underused?
2. Do you need to increase visibility and transparency by getting real-time data insights, enabling you to make data-driven decisions?
3. Can you holistically manage your sustainability performance?
4. Can you maximize large datasets?
5. Is an SAP transformation part of your digital transformation strategy?

As an SAP Global Strategic Service Partner, NTT DATA has the capability, global reach, and specialized resources to offer you a wide range of consulting, business transformation, project implementation and operations services.

[Explore NTT DATA's SAP solutions](#)



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